

# **SCCoC 2021 Strategic Planning Stakeholder Survey**

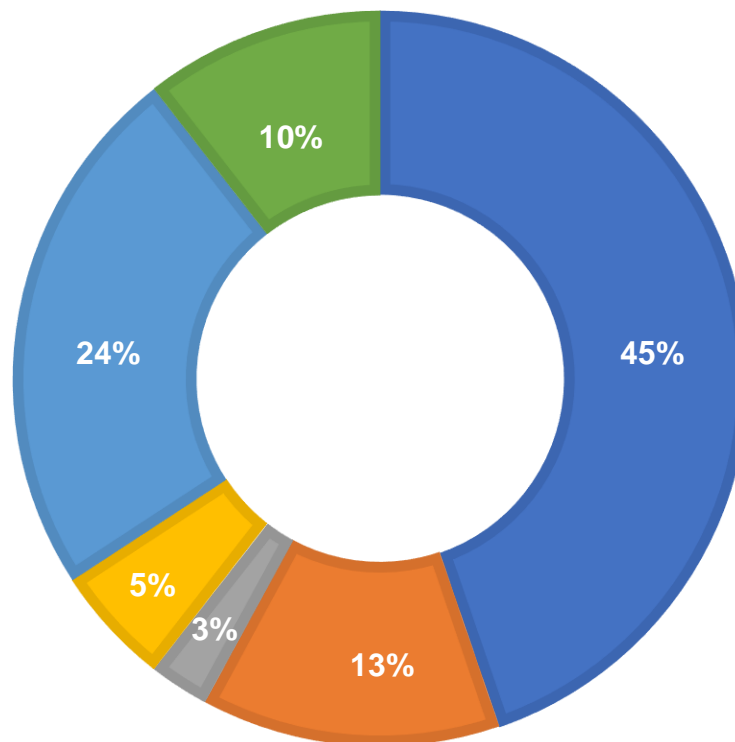
## **Summary Findings**

**August 2021**

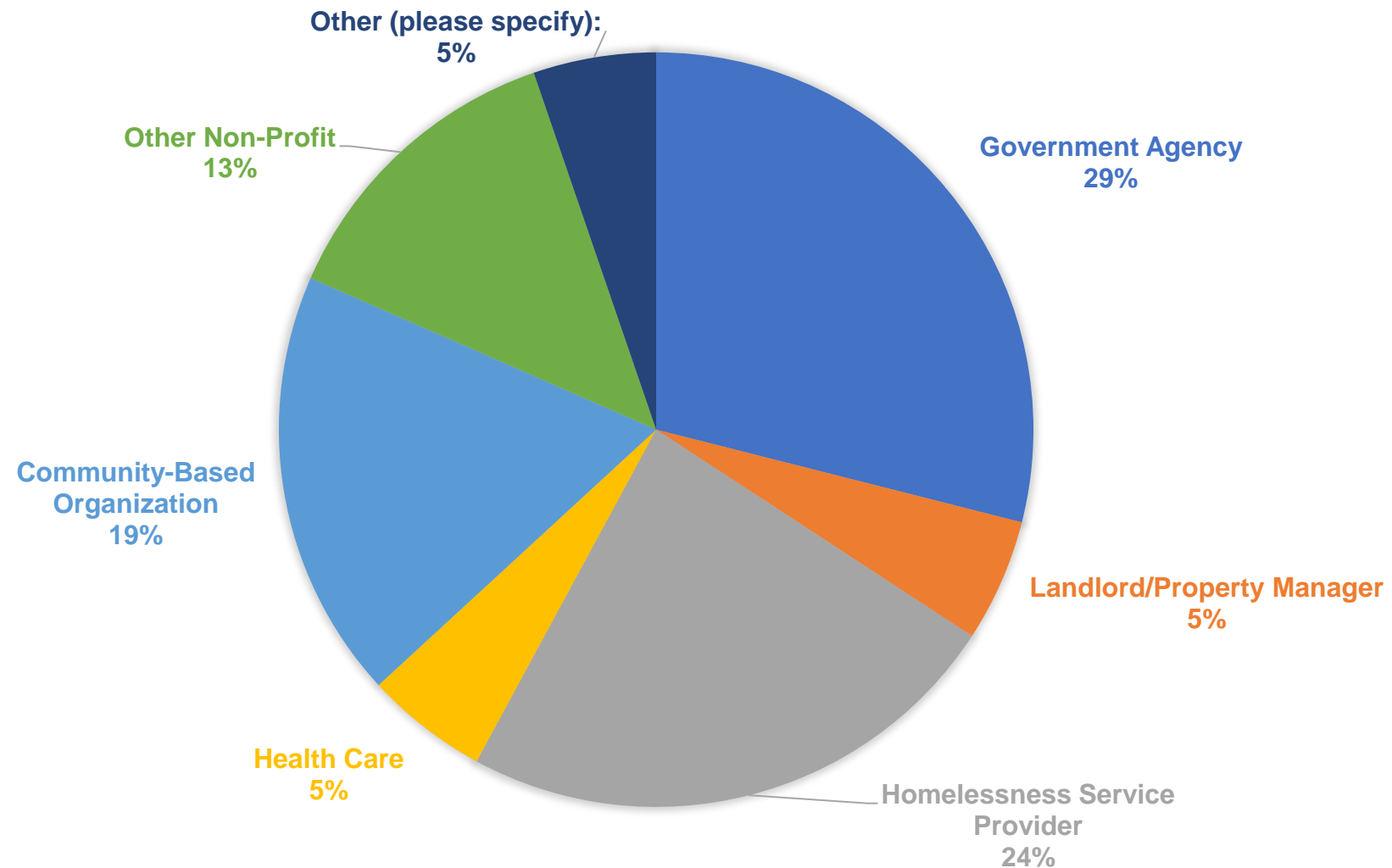
# Section 1. Learning About You

# Current Relationship to SCCoC

■ Partner Agency ■ SCCoC Board Member ■ SCCoC Staff ■ Volunteer ■ No relationship with the SCCoC ■ Other (please specify)



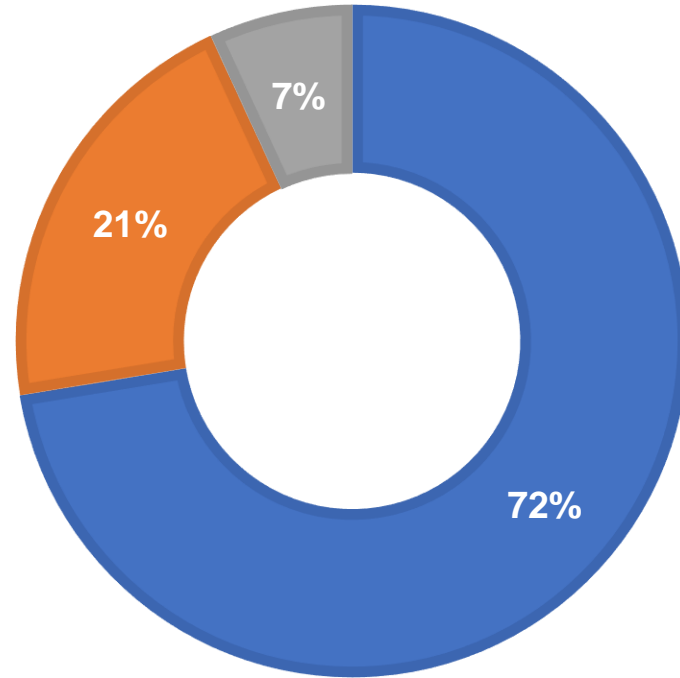
# Organization Type



# Section 2. Homelessness

# County-wide Approach vs. City-by-City Approach

■ Very Important   ■ Somewhat Important   ■ Not Important



# 86%

**Report a Good Understanding of Scope and Scale of Homelessness in Summit County**

**Additional Desired Data or Information Includes**



More Detailed Demographic Data

Housing Availability, Location and Restrictions

Geographic Breakdown of Homelessness

Outcomes of Centralized Intake Referrals

Count of the Housing Insecure

Point-in-Time Count for Summer Months

Count of Shelter Resistant

Real Time Dashboard of Benchmarked Data

Information on Services for the Unsheltered

Data on Homeless with Sexual Offense Records

# Roadblocks to Ending Homelessness





# Decision Making - Who Is Missing?

Developers  
Case Managers Hospitals  
LGBTQ Landlords  
non profits Youth Homeless Banks  
Food Pantries  
**Homeless**  
Realtors Faith Based  
Families At Risk  
Service Providers

# Impact of COVID-19

Deep Inequities  
in Summit  
County

Ability to  
Innovate  
Quickly

Widespread  
Lack of Housing  
Options

Devastating  
Nature of  
Evictions

Homeless Can't  
Shelter in Place

Housing is  
Infrastructure



# **Section 3. Vision & SWOT Analysis**

# Core Values

Hope  
Empathy  
Diversity  
Mission  
Quality  
Dignity  
Collaboration  
Equality  
Helping

# SWOT Analysis



# Strengths

- Accessible Services
- Shared Vision
- Collaboration
- Commitment
- Executive Director
- Flexible
- Diverse Partners
- Funding
- Good Communication
- Experience
- Cross-Silo

# Weaknesses

- Board Diversity
- Minimal Funding Diversity
- Too Much Red Tape
- No Strategy
- Lack of Shelter Options
- Opaque Decision-making
- Unknown to Public & Homeless
- Lack of Housing Options
- Public Misconceptions of Homelessness
- Inadequate Staffing
- Not Using Data

# Opportunities

- Expand Housing Options
  - Fully Independent Non-Profit
  - New Funding Streams
  - End Homelessness
  - Become Innovation Leaders
  - Provide Transparent Data
  - Learn from those with Lived Experience
- Advocate for Housing as Infrastructure
  - Increase Services to Youth, LGBTQ, Reentry
  - Adopt Innovative Approaches (e.g. UBI)
  - Solidify Recognition as Homelessness Leader



# Threats

- Ongoing Pandemic
- Evictions
- Shifting Federal Priorities
- Changing Trends in Homelessness
- Landlords Not Participating
- Changes in Funding
- Rising Housing Costs
- Gentrification
- Non-Compliant Agencies
- Aging Housing Stock
- Public Misinformation about Homelessness

# Vision for the Future

SCCoC Recognized as the Leader on Homelessness in Summit County

Unity Among More Diverse Group of Providers

Embrace Data-Driven Decision-making

Achieve Functional Zero on Chronic Homelessness

Eliminate Cultural Biases in Homeless Programs

Diversify Funding

Summit County Becomes a National Model

Fully Staffed, Well-functioning SCCoC

More Diverse SCCoC Board and Partners

Autonomy from City of Akron

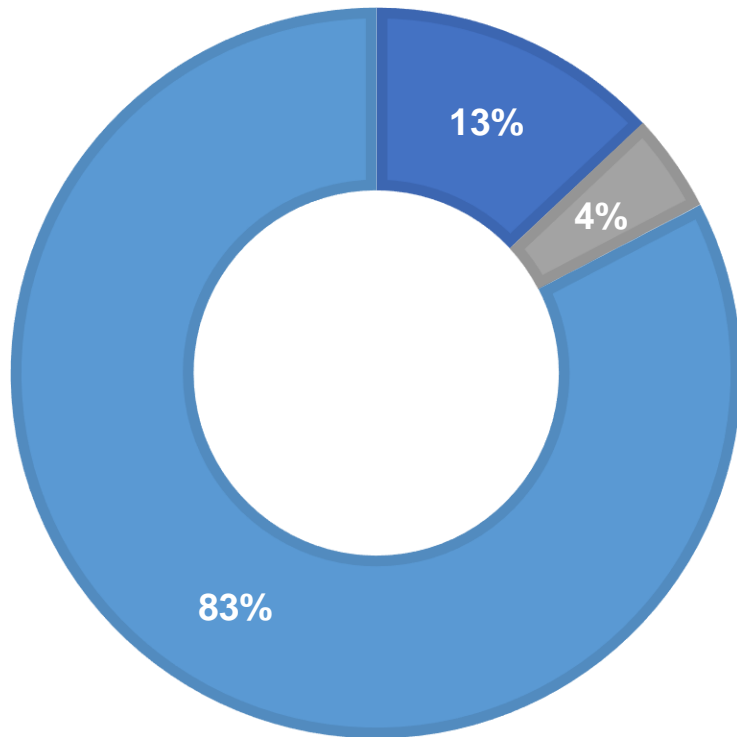
Buy In and Resources from County Gov't and All Cities

Provide Innovative Solutions

# Section 4. Planning to Plan

# Equity Framing

■ Not at all important ■ Somewhat important ■ Very important



## ***Why is equity framing important?***

- All work should be done through an equity lens.
- Inequities exist in the system and can't be addressed without explicit equity focus.
- Haven't paid enough attention to equity in the past.
- Homelessness touches people from every walk of life.
- Equity framing would encourage shared understanding of plan goals.

# Hallmarks of an Inclusive Process

Clear Goals

Participation  
from All Cities

Transparent  
Process &  
Communications

Outreach to  
Potential  
Partners

Concise  
Timeline

Participation by  
County Govt

Data Driven

Engages Diverse  
Stakeholders

Robust  
Engagement  
Opportunities

Accountability

Rooted in Lived  
Experience

# Stakeholders Engagement

