



Akron/Summit Co
Framework &
Strategic Action Plan

**KICK-OFF
MEETING**

May 22, 2024



WELCOME & INTRODUCTIONS

AGENDA

- Welcome & Introductions
- Establish Community Agreements
- Overview of Framework & Strategic Action Plan
- Review & Input: Community Engagement Plan
- Gallery Walk: Input into Planning and Development
- Next Steps & Close

Land Acknowledgement

We acknowledge that the land Summit County, Ohio now occupies is part of the ancestral lands of the indigenous peoples of what today is called Ohio. A land that was and still is home to many diverse Native peoples whose ancestors have lived on this land for millennium.

As we honor the vibrant cultures, past and present of Americas original inhabitants, we hope to promote healing and reconciliation. As a part of our community, we recognize that their relationship with this land is part of our enduring legacy.

Land Acknowledgement provided by Native American Cultural Center, Inc.

Labor Acknowledgement

We recognize and acknowledge the labor upon which our country, state, and institutions are built. We remember that our country was built on the labor of enslaved people who were kidnapped and brought to the US from the African continent and recognize the continued contribution of their survivors.

We also acknowledge all immigrant and indigenous labor, including voluntary, involuntary, trafficked, forced, and undocumented peoples who contributed to the building of the country and continue to serve within our labor force.

We recognize that our country is continuously defined, supported, and built upon by oppressed communities and peoples. We acknowledge labor inequities and the shared responsibility for combatting oppressive systems in our daily work.

CONSULTANT TEAM



TOM ALBANESE



ANNA BIALIK



K.O. CAMPBELL

Planning Process: Goals & Objectives

Establish a multi-year framework and 1-year strategic plan to address how we will collectively prevent and end homelessness in Summit County by March 2025.

Together, we will co-create:

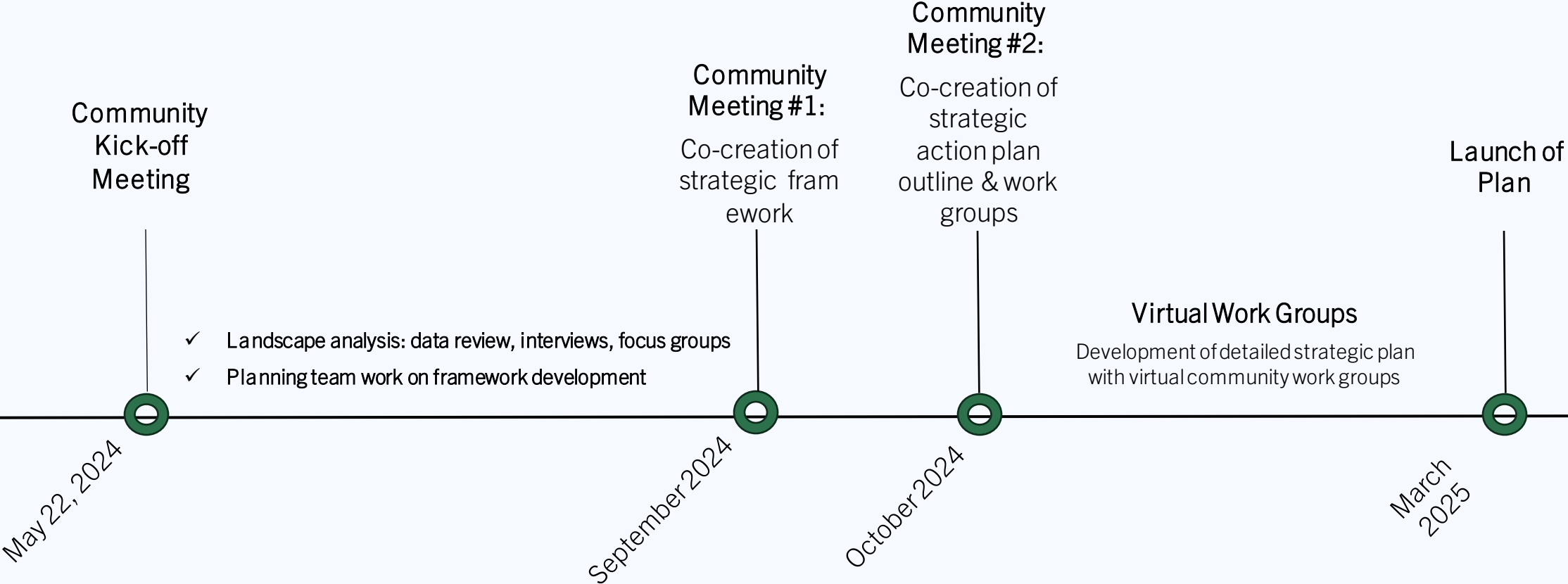
- ✓ A *strategic framework* for preventing and ending homelessness in Summit County
- ✓ A near-term *action plan* for the Summit County Continuum of Care that will provide guidance to SCCoC staff, leadership, and member agencies.
- ✓ A "*North Star*" for local providers and collaborators

National "North Star" Performance Goals

- Reduce the number of people experiencing homelessness
- Reduce the number of people becoming homeless for the first time.
- Increase the number of people exiting homelessness into permanent housing.
- Reduce the length of time persons remain homeless.
- Reduce the number of persons who return to homelessness after exiting homelessness to permanent housing.
- Increase successful placements from street outreach.

Ultimately, our goal is to make homelessness rare and brief.

High-Level Timeline



Getting Organized

- ✓ Summit County CoC Plan Overview & Landing Page
- ✓ Common Terms & Acronyms
- ✓ Planning updates, communications



Summit County
Continuum of Care

MINDSET FOR PLANNING PROCESS

- There is an expert in every seat; we all have something to teach, we all have something to learn.
- We are all naturally creative, resourceful & whole –nothing in us is broken or needs fixing.*
- We are all in process – some in calm waters with well-balanced oars, other neck deep in the rapids, feet up hoping we don't get our ankles pinned between two rocks.
- You are the stars here. This is all for you and your community!

A photograph of a large, gnarled tree trunk in a park-like setting, with the text "COMMUNITY AGREEMENTS" overlaid in the center. The tree trunk is the central focus, showing detailed bark texture. The background is a soft-focus landscape with green grass and other trees. The text is in a clean, black, sans-serif font.

COMMUNITY AGREEMENTS

What is a Community Agreement?

Our collective visions for how we want to communicate with and be in relationship with each other through this planning process.

A consensus with and a commit to each other and to the community we create together.



Importance of Community Agreements

- Transparency
- Equity
- Accountability
- Gravity
- Agency
- Belonging
- Empathy
- Accountability
- Community

What is a Community Agreement?

Examples:

- Take space, make space
- Respect
- Lean into curiosity and not fixed views
- Active listening
- Speak power to truth
- Listen louder than you talk
- Humility
- Two things can be true at the same time
- Talk to community; talk here
- Allow each participant to speak
- Collaborative
- Leave a man with his dignity
- Use “I” statements
- I am because you are – when I look at you, I see me. Kapwa and Ubuntu

Let's Go!

- Take 2 to 3 minutes to write down 3 agreements that would make these meetings a brave and supportive place for you to participate.
- Each person will then share their agreements with their small group
- Ask a volunteer to capture any common agreement to share with the full group.

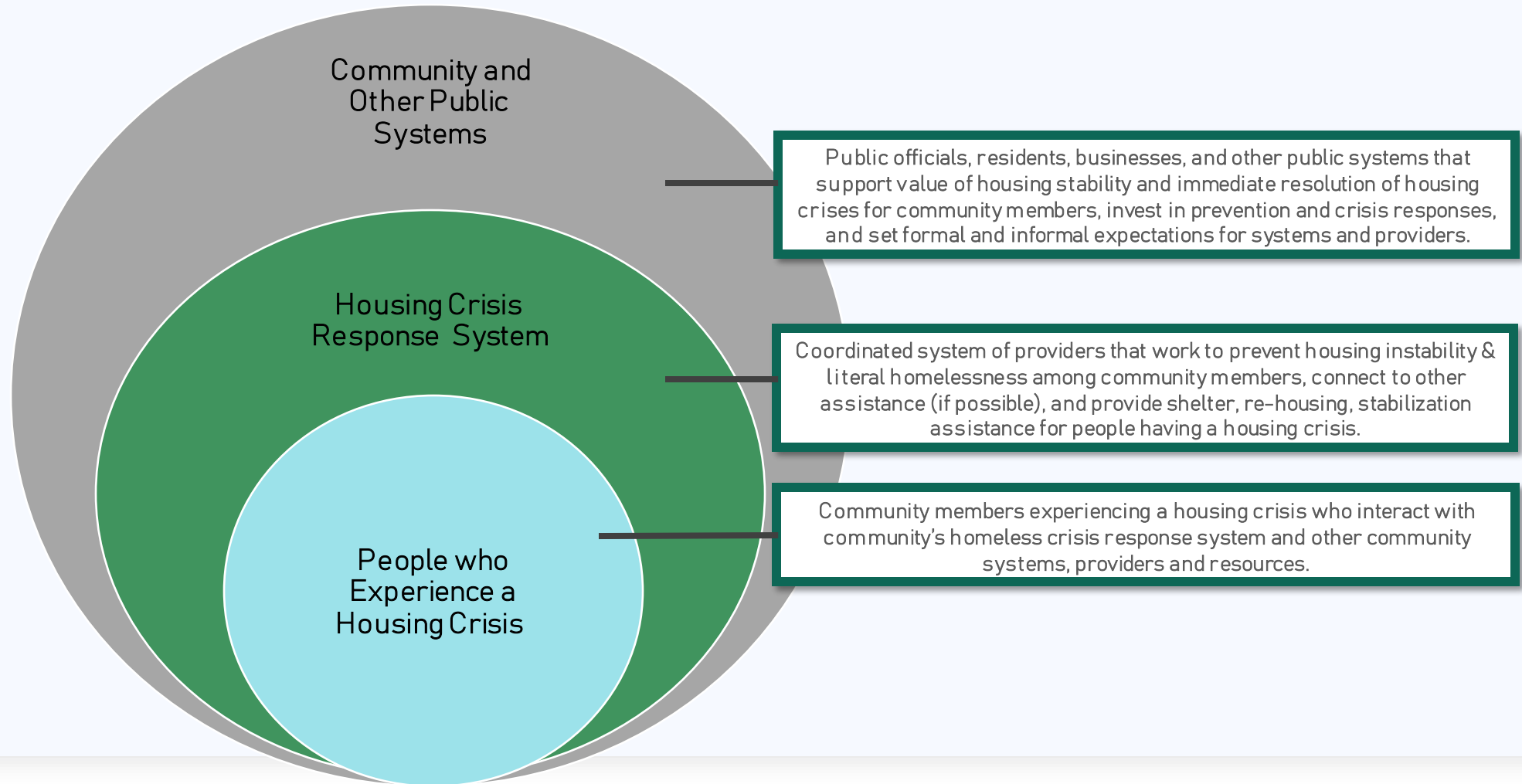


COMMUNITY
SHARE OUT

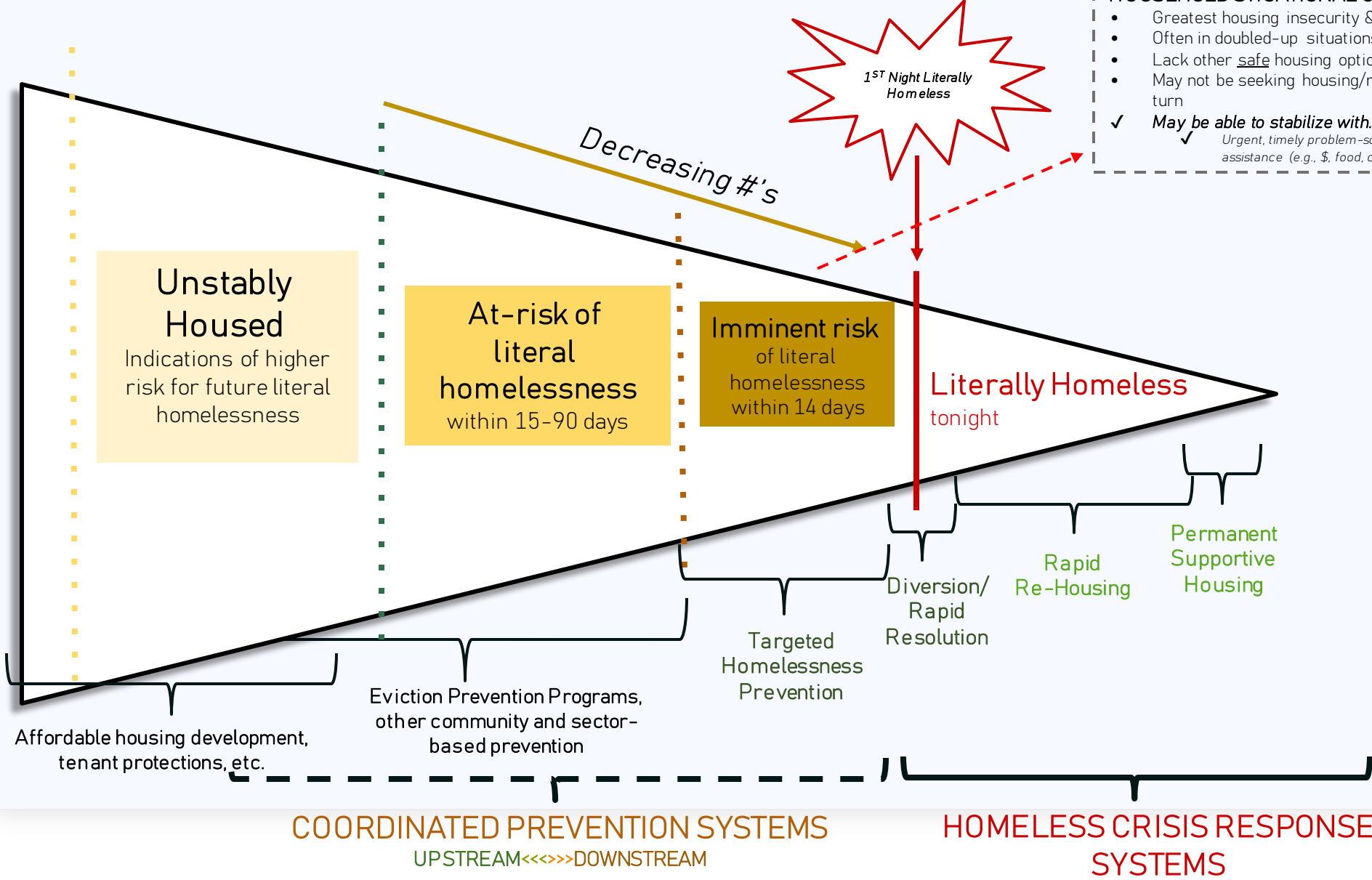


STRATEGIC FRAMEWORK & ACTION PLAN

Framing our Work within the Community Housing Ecosystem



Housing Assistance Ecosystem



- HOUSEHOLD SITUATIONAL CHARACTERISTICS**
- Greatest housing insecurity & risk for literal homelessness
 - Often in doubled-up situations
 - Lack other safe housing options or \$ to obtain
 - May not be seeking housing/rent assistance OR know where to turn
 - ✓ **May be able to stabilize with...**
 ✓ Urgent, timely problem-solving and coordinated access to other assistance (e.g., \$, food, childcare, legal services)

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Inequality

Unequal access to opportunities



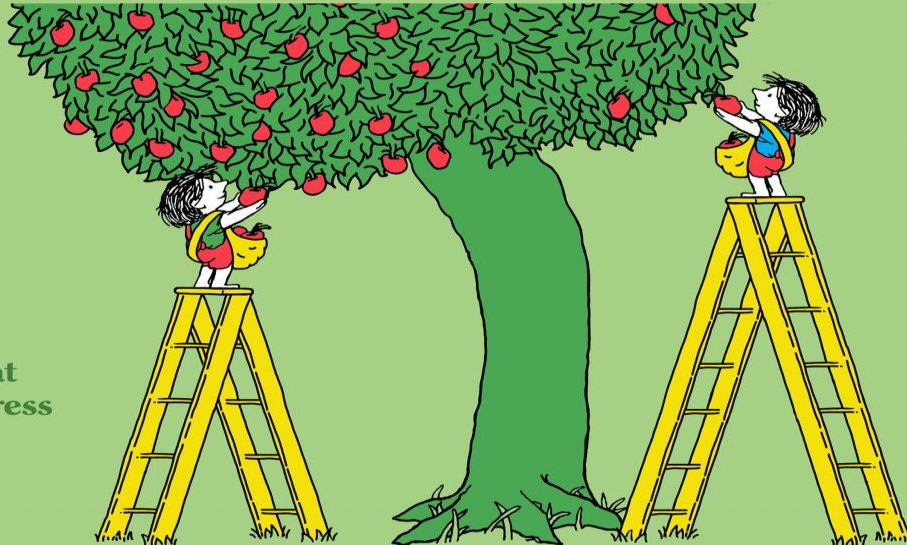
Equality?

Evenly distributed tools and assistance



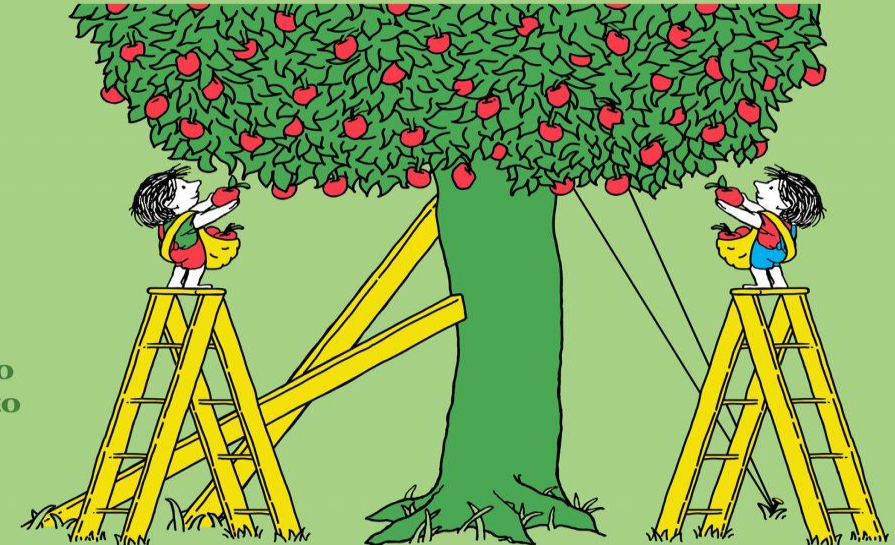
Equity

Custom tools that identify and address inequality



Justice

Fixing the system to offer equal access to both tools and opportunities



What is a *Strategic Framework & Action Plan*?

A multi-year foundation for collective action, with periodically updated near-term action plans:

- ✓ **Vision Statement:** defines our common purpose and shared aspiration (future-state)
- ✓ **Guiding Principles (or values):** defines our shared values relative to fulfilling our vision and universal goal
- ✓ **Collective Goal (or mission):** general statement of how we will achieve our vision
- ✓ **Population-Specific and Cross-Cutting Goals:** statements related to specific sub-populations (e.g., families with children) and cross-cutting issues (e.g., income/benefits) that further describe how we will achieve our vision
- ✓ **Strategic Action Plan:** approaches and actions we will take to achieve each goal over the next 1-2 years

20XX-20XX Strategic Action Plan

Component/Cross-Cutting
Goal



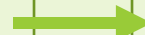
✓ Strategic Actions
✓ ...

Component/Cross-Cutting
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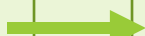
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20XX-20XX Strategic Action Plan

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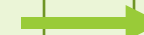
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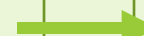
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Component/Cross-Cutting
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Component/Cross-Cutting
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✓ Strategic Actions
✓ ...

Common Goal

Guiding Principles

VISION

Planning Roadmap

Q2: Apr-June 2024

Q3: Jul-Sept 2024

Q4: Oct-Dec 2024

Q1: Jan-Mar 2025

Project Plan

- X Identify Core Team and Summit Co CoC Project Lead
- X Establish ongoing project management approach
- X Develop final, project plan
 - ❑ 5/22/24: Kick-off Meeting
 - ❑ Develop Community Engagement strategy and schedule

Framework Development

- ❑ Develop draft framework with Core Team and PLE Committee
- ❑ Date TBD: Community Meeting #1: intensive onsite planning mtg
- ❑ *Framework for Preventing and Ending Homelessness*
- ❑ Companion *Equity Measurement Framework*

Strategic Action Plan Development

- ❑ Date TBD: Community Meeting # 2: intensive onsite planning mtg:
- ❑ Facilitate virtual community work groups
- ❑ Collaborative development of *Strategic Action Plan*, with companion Implementation & Continuous Improvement Plan centered on the Equity Measurement Framework

Plan Launch

- ❑ Final versions of Framework and Strategic Action Plans
- ❑ Highlight transformative components and actionable steps for implementing
- ❑ Communicate finalized strategic plan to key collaborators for buy-in
- ❑ Launch of implementation work groups

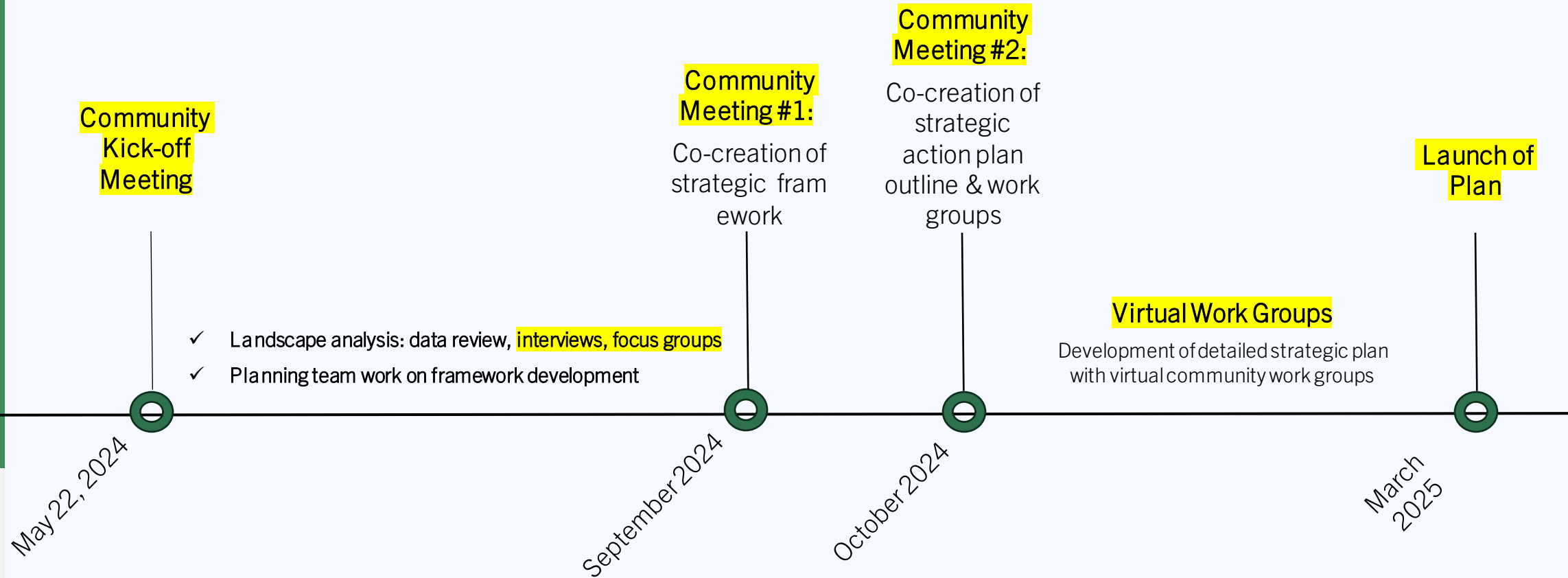
Landscape Analysis

- ❑ Review existing data about Summit County system of care
- ❑ Examine system demand, capacity, and gaps, including equity analysis of disaggregated data to identify inequities related to race, ethnicity, gender, sexual orientation, age, and disability status
- ❑ Conduct interviews and listening sessions with key collaborators

A wide-angle photograph of a city skyline. In the foreground, there are lush green trees. The middle ground features a large, historic cathedral with two prominent spires on the left, and several modern, multi-story office buildings. The sky is bright blue with scattered white clouds. The text 'COMMUNITY ENGAGEMENT PLAN' is centered over the image in a bold, black, sans-serif font.

COMMUNITY ENGAGEMENT PLAN

High-Level Timeline for Community Engagement



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Gallery Walk

- **Data & Landscape:** What data or information do we need to review to support the landscape analysis?
- **Key Collaborators:** In addition to the people in the room, what other voices should be included community meetings, an interview, or listening session? *Who is missing?*
- **Strategic Framework & Action Plan:** What other components or content should be included?
- I don't understand/need more information about _____.
- Key Hopes & Priorities
- Potential Challenges or Barriers + Potential Solutions



COMMUNITY
SHARE OUT

Closing

- Questions
- Next Steps
- Feedback Box
- Communication Channels
 - Website: <https://summitcoc.org/strategic-planning/>
 - Email: strategicplan@summitcoc.org
- Final Thoughts

A high-angle photograph of a diverse group of people standing in a circle on a wooden floor, with their hands stacked on top of each other in the center. The people are wearing various casual and business-casual clothing, including denim jackets, patterned shirts, and blouses. The scene conveys a sense of unity and collective achievement. The text "THANK YOU!" is overlaid in the center of the image.

THANK YOU!