

# Impact Investment Opportunity Brief

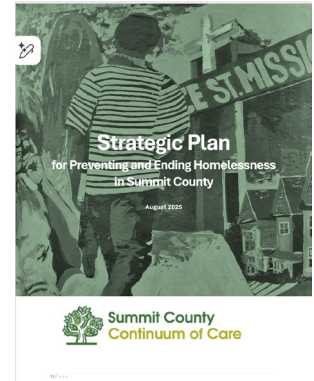
## SUMMIT COUNTY STRATEGIC PLAN FOR PREVENTING AND ENDING HOMELESSNESS August 2025

### About the Plan

The Summit County Continuum of Care (SCCoC) has adopted a new Strategic Plan for Preventing and Ending Homelessness that sets out a clear roadmap: prevent housing loss whenever possible, ensure safe and dignified crisis response for those in immediate need, and expand rehousing options so every resident has access to permanent, stable housing. The plan was built with broad community input, equity analysis, and evidence-based practices.

The full plan and companion reports are available at:

[www.summitcoc.org/strategic-planning](http://www.summitcoc.org/strategic-planning)



### Why Impact Investment?

Public funds alone cannot meet the scale of current challenges. With evictions rising, unsheltered homelessness up nearly 60% since 2018, and nearly half of Black residents experiencing homelessness despite representing only 14% of the population, **private investment can drive breakthrough change**. Strategic, high-value investments can build the infrastructure and capacity needed for lasting impact.

### High-Value Investment Opportunities

Below are **targeted opportunities** where private support can catalyze measurable impact as we implement our plan. Estimated costs are preliminary and include minimum and maximum costs for year 1 activities.

#### 1. Learning Management System (LMS) & Training Infrastructure

- Development of a county-wide LMS to deliver and certify housing problem-solving and housing-focused case management training to support professional development, consistent practice standards, and system-wide quality.
- *Estimate Year 1: \$20,000–\$50,000.*

#### 2. Flexible Financial Assistance Fund

- Establish shared pool of flexible dollars to prevent evictions or quickly rehouse individuals with urgent needs such as rent arrears, deposits, or utility shut-offs.
- *Estimate Year 1: \$250,000–\$500,000.*

#### 3. Street-to-Housing Demonstration

- Launch direct “street-to-housing” pilot, modeled on Dallas’s successful approach, with periodic surge placements and ongoing supports focusing on unsheltered residents, particularly those who are chronically homeless.
- *Estimate Year 1: \$500,000–\$2,000,000.*

#### **4. Enterprise Housing Platform Expansion**

- Underwrite licensing, implementation, and system-wide adoption of a shared apartment search and landlord management tool (e.g., Padmission) to improve efficiency, reduce duplication, and accelerate placements.
- *Estimate Year 1: \$20,000–\$50,000.*

#### **5. Landlord Engagement & Risk Mitigation Fund**

- Restart and expand landlord risk reduction program covering damages, missed rent, or holding fees to attract new landlords to participate.
- *Estimate Year 1: \$200,000–\$400,000.*

#### **6. Centralized Housing Navigation Team**

- Fund additional Housing Navigators to assist people with complex barriers, guide them through leasing, and support shared housing options to improve speed and equity of placements.
- *Estimate Year 1: \$150,000–\$500,000.*

#### **7. Prevention Access Points & Community Partnerships**

- Seed new prevention “access points” (e.g., schools, courts, health centers) to identify and stabilize households earlier, further integrating legal aid, mediation, and emergency assistance.
- *Estimate Year 1: \$50,000–\$500,000.*

#### **8. Trauma-Informed & Specialized Shelter Expansion**

- Pilot expanded shelter options for underserved groups (single men, couples, medically fragile individuals, LGBTQ+ youth) with emphasis on low-barrier, trauma-informed environments.
- *Estimate Year 1: \$200,000–\$2,000,000.*

#### **9. Supportive Housing Pipeline & Innovation Fund**

- Invest in supportive housing, shared housing, and/or “tiny home” pilots to expand and diversify housing options for people with ongoing support and housing affordability needs.
- *Estimate Year 1: \$250,000–\$1,000,000.*

#### **10. Equity & Performance Dashboard**

- Develop public-facing dashboards to monitor equity outcomes, performance goals, and community progress, building accountability and guiding continuous improvement.
- *Year 1 Cost: \$5,000–\$10,000.*

### **Call to Action**

These opportunities are **designed for leveraged impact**—funders can help build long-term system capacity while creating immediate benefits for individuals and families. Together, we can make homelessness **rare, brief, and non-recurring** in Summit County.

**For more information:** <https://summitcoc.org/strategic-planning/>

